



# BACHELOR OF BUSINESS ADMINISTRATION

## 100% ONLINE

Here in Idaho, we know about big obstacles and great distances. We also know because of those obstacles and distances not everyone can travel to a college campus to complete their bachelor's degree. That's why the College of Business and Economics (CBE) designed a 100% online Bachelor of Business Administration (B.B.A.) degree at the University of Idaho.

U of I's B.B.A. degree offers you a broad foundation of business fundamentals and up to four industry-focused certificates, including:

- **Applied Finance** - insurance, real estate and commercial finance
- **Business Leadership** - enterprise accounting, data visualization decision making and applied leadership
- **Enterprise Systems Integration** - enterprise accounting, information systems and data analytics
- **Sales Management** - business negotiations, marketing and advanced sales management
- **Technical Program Management** - information systems development, analysis and administration

### WHAT CAN YOU DO WITH A BACHELOR OF BUSINESS ADMINISTRATION DEGREE?

Personal Financial Advisor	Real Estate Broker
Training and Development Specialist	Human Resources Manager
Computer Systems Analyst	Computer Network Architect
Information Systems Manager	Database Administrator
Manufacturing Sales Representative	Sales Manager

## BRAVE. BOLD. BUSINESS.

The University of Idaho is the **#1 Best Value in the West** for the third year in a row as ranked by US News and World Report. The College of Business and Economics at U of I is among the **Top 5% of Business Schools Worldwide** and accredited by the Association to Advance Collegiate Schools of Business.



Learn more about the College of Business and Economics' B.B.A. program and additional online offerings at [uidaho.edu/bba](http://uidaho.edu/bba)

### FOR MORE INFORMATION:

**Elizabeth Bullers**  
Director of Recruitment  
208-885-5447  
[ebullers@uidaho.edu](mailto:ebullers@uidaho.edu)

**Mark Groza**  
Online Program Director  
208-885-0220  
[markgroza@uidaho.edu](mailto:markgroza@uidaho.edu)



**University of Idaho**  
College of Business  
and Economics

# ONLINE BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

certificates designed for your schedule

## FIRST YEAR

### FIRST SEMESTER

Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
BUS 303 Business Negotiations	3	MHR 310 Leading Organizations and People	3
MIS 350 Managing Information	3	OM 370 Process Management	3
MKTG 321 Marketing	3		

**TOTAL 15**

### SECOND SEMESTER

Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
MHR 312 Applied Leadership	3	MIS 355 Systems Analysis and Administration	3
MIS 440 Data Visualization for Managerial Decision Making	3	ACCT 482 Enterprise Accounting	3
MKTG 422 Sales Management	3		

**TOTAL 15**

## SECOND YEAR

### FIRST SEMESTER

Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
MIS 353 Application Development	3	ECON 340 Managerial Economics	3
ENGL 313 Business Writing or ENGL 317 Technical Writing	3	FIN 322 Insurance	2
FIN 301 Financial Resource Management	3	FIN 323 Commercial Finance	1

**TOTAL 15**

### SECOND SEMESTER

Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
ACCT 421 Accounting Data Analytics	3	MKTG 432 Advanced Sales Management	3
FIN 324 Real Estate	2	BUS 490 Strategic Management	3
FIN 325 Financial Planning	1	OM 378 Project Management	3

**TOTAL 15**

This academic plan is intended as a guideline only and does not replace academic advising.

The associate degree in business should include:

- General education requirements required for degree completion
- One full year of accounting coursework, including financial and managerial accounting
- One full year of economics coursework, including micro and macro economics
- Introductory business course
- College pre-calculus and statistics

Students who have some transferrable credits but not a transferrable associate degree in business should contact their academic advisor.

