

# Cassandra A. Leonard

## Education

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Washington State University – Pullman, WA July 2024  
Ph.D. Sociology

Washington State University – Pullman, WA December 2021  
M.A. Sociology

Stony Brook University (S.U.N.Y.) – Stony Brook, NY May 2018  
Bachelor of Arts, *Cum Laude*, French Language and Literature  
Bachelor of Arts, *Cum Laude*, Political Science

## Peer-reviewed publications

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Miksys, Christie, Cassandra Leonard, Sam Castonguay, and Maria Gartstein. 2024. “STEM in Higher Education: Analysis of Gendered Themes Across Pacific Northwest Institutional Policies.” *ADVANCE Journal* 4, no. 2. <https://doi.org/10.5399/osu/ADVJRNL.4.2.8>.

Leonard, Cassandra. 2023. “The Sociology of Global Health: Inequality, Disease-related Stigma, and the Rise of Nongovernmental Organizations.” *Sociology Compass* e13176. doi: [10.1111/soc4.13176](https://doi.org/10.1111/soc4.13176).

## Research experience

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Postdoctoral Research Fellow July 2024-present

### WWAMI Medical Education Program

- Engage multiple methodologies to understand the social factors contributing to rural health outcomes, emphasizing chronic disease.
- Provide medical student education in research methods, social determinants of health, and inequality.

### Consultant

Aug. 2022-July 2024

Social & Economic Sciences Research Center (SESRC) Survey Clinic, Washington State University Pullman, WA

- Assist clients with survey design, implementation, and distribution strategies
- Collaborate with other SESRC staff to produce surveys for paid clients

### Technical Assistant

Sept. 2021-Aug. 2022

ADVANCE and VAuLTS, Washington State University Pullman, WA

- Conduct onboarding interviews with participants in the VAuLTS (Values-Based Leadership Training for Women in STEM) program
- Analyze university policy data using R to assess gender equity; visualization of findings using software

### Research Assistant

May 2021-Aug. 2021

Primary Investigator: Dr. Mariana Amorim, Dept. of Sociology at WSU Pullman, WA

- Cleaning, recoding, and analysis of Community Expenditure Survey data using Stata
- Assisting in conceptualization of statistical models and write-up of findings for publication

## Other publications and technical reports

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Casanova, M.P., Deming, S.M., Leonard, C., Dluzniewski, A. Medication for Addiction Treatment Toolkit Assessment Report. Prepared for the Idaho Department of Health and Welfare. September 2024.

Leonard, C., Casanova, M.P., Van Eyck, K., Elvira, J. ECHO Idaho’s “Something for the Pain” Podcast Evaluation Report. Report prepared for the Idaho Department of Health and Welfare. September 2024.

Casanova, M.P., Leonard, C., Dluzniewski, A., Moore, J.D., Studebaker, E. (2024). ECHO Idaho: Oral Health Practice and Interest Survey Report. Report prepared for ECHO Idaho, August 2024.

Casanova M.P., Leonard C., McDowell S. ECHO Idaho Opioids, Pain, and Substance Use Disorders Series Evaluation Report. Report prepared for the Idaho Department of Health and Welfare. July 2024.

Casanova M.P., Leonard C., McDowell S. ECHO Idaho Counseling Techniques for Substance Use Disorders Series Evaluation Report. Report prepared for the Idaho Department of Health and Welfare. July 2024.

## Teaching experience

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### Instructor

SOC 340: Social Inequality (Online, Spring 2024)  
*Washington State University*

SOC 334: Medical Sociology (Face-to-face, Fall 2023)  
*Washington State University*

SOC 340: Social Inequality (Online, Summer 2023)  
*Washington State University*

### Teaching Assistant

MEDS517: Foundations of Medical Research  
*WWAMI Medical Education Program (Summer 2024)*

SOC 340: Social Inequality  
*Washington State University (Spring 2023)*

SOC 101: Introduction to Sociology  
*Washington State University (Fall 2022)*

SOC 361: Criminology  
*Washington State University (Spring 2022)*

SOC 310: Social Theory  
SOC 361: Criminology  
*Washington State University (Fall 2021)*

SOC 101: Introduction to Sociology  
*Washington State University (Fall 2020, Spring 2021)*

SOC 102: Social Problems  
*Washington State University (Fall 2019, Spring 2020)*

## Presentations

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- “*Socioeconomic Disparities in Grandparental Spending on Children from 1980 to 2018,*” in collaboration with Mariana Amorim. PAA Annual Meeting, Columbus, OH, USA, April 2024.
- “*Show Me the Money: Income, Reference Groups, and Satisfaction in Cross-National Perspective,*” in collaboration with Alair MacLean. RC28 International Sociology Conference, London, UK, April 2022.
- “*The Role of Country Development in Generalized Trust: A Cross-National Perspective,*” Pacific Sociological Association, virtual format, March 2021.

## Grants and fellowships

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Fred R. Yoder Graduate Fellowship Endowment in Sociology, Dept. of Sociology, WSU  
Joseph DeMartini Graduate Teaching Fellowship, Dept. of Sociology, WSU

March 2023  
March 2022

## Technical Skills

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- **Quantitative Statistical Modeling**
- **Data Science Frameworks:** Stata, ArcGIS, R
- **Survey Methodology**
- **Qualitative Research Methodology**
- **Languages:** Fluent in French

## Service

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### **Sociology Graduate Student Organization** **Co-president**

Fall 2020-May 2024

- Collaborate with peers to enhance the graduate experience in the Sociology department
- Attend faculty meetings on behalf of graduate students and their concerns