



# ONLINE BACHELOR OF BUSINESS ADMINISTRATION

Here in Idaho, we know about big obstacles and great distances. We also know because of those obstacles and distances not everyone can travel to a college campus to complete their bachelor's degree. That's why the College of Business and Economics (CBE) designed a 100% online Bachelor of Business Administration (B.B.A.) degree at the University of Idaho.

U of I's B.B.A. degree offers you a broad foundation of business fundamentals and up to four industry-focused certificates, including:

- Applied Finance - insurance, real estate and commercial finance
- Business Leadership - enterprise accounting, data visualization decision making and applied leadership
- Enterprise Systems Integration - enterprise accounting, information systems and data analytics

- Sales Management - business negotiations, marketing and advanced sales management
- Technical Program Management - information systems development, analysis and administration

## WHAT CAN YOU DO WITH A BACHELOR OF BUSINESS ADMINISTRATION DEGREE?

- Personal Financial Advisor
- Training and Development Specialist
- Information Systems Manager
- Real Estate Broker
- Human Resources Manager
- Sales Manager

**#1 Best Value Public University in the West Three Years Running**



**Among the Top 5% of business schools worldwide**



## FOR MORE INFORMATION:

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**University of Idaho**  
College of Business and Economics

# ONLINE BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

a degree designed for your schedule

## FIRST YEAR

### FALL SEMESTER

Full Term			
REQUIRED COURSE			CREDITS
Gen Ed Science (e.g., BIOL 1020 & BIOL 1020L or GEOG 1000 & GEOG 1000L)			4
ENGL 1101: Writing & Rhetoric I			3
Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
BUS 1900: Integrated Business & Value Creation	3	ECON 2201: Principles of Macroeconomics	3

**TOTAL 13**

### SPRING SEMESTER

Full Term			
REQUIRED COURSE			CREDITS
Gen Ed Science (e.g., BIOL 1020 & BIOL 1020L or GEOG 1000 & GEOG 1000L)			4
ENGL 1102: Writing & Rhetoric II			3
Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
ACCT 2010: Intro to Financial Accounting	3	ECON 2202: Principles of Microeconomics	3

**TOTAL 13**

### SUMMER TERM

8-week	
REQUIRED COURSE	CREDITS
General Education Math (e.g., MATH 1143, 1153)	3
COMM 1101: Oral Communication	3

**TOTAL 6**

## SECOND YEAR

### FALL SEMESTER

Full Term			
REQUIRED COURSE			CREDITS
Humanities (e.g., ART 1100, PHIL 1103)			3
Writing Elective (e.g., ENGL 2070, PHIL 2010)			3
Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
BUS 2530: Business Statistics	3	FIN 3240: Real Estate	2
		FIN 3250: Financial Planning Services	1

**TOTAL 12**

### SPRING SEMESTER

Full Term			
REQUIRED COURSE			CREDITS
Humanities (e.g., ART 1100, PHIL 1103)			3
International (e.g., ART 1100, SPAN 1101)			3
Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
MKTG 3210: Marketing	3	ACCT 2020: Intro to Managerial Accounting	3

**TOTAL 12**

### SUMMER TERM

8-week	
REQUIRED COURSE	CREDITS
MGT 3100: Leading Organizations & People	3
BUS 3030: Business Negotiations	3

**TOTAL 6**

## THIRD YEAR

### FALL SEMESTER

Full Term			
REQUIRED COURSE			CREDITS
American Diversity			3
Free Elective			3
Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
BIA 3500: Managing Information	3	ECON 3400: Managerial Economics	3

**TOTAL 12**

### SPRING SEMESTER

Full Term			
REQUIRED COURSE			CREDITS
Free Elective			3
Free Elective			3
Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
MGT 3120: Applied Business Leadership	3	ACCT 3050: Accounting Information Systems	3
FIN 3220: Insurance	2		
FIN 3230: Commercial Finance	1		

**TOTAL 15**

### SUMMER TERM

8-week	
REQUIRED COURSE	CREDITS
OM 3700: Introduction to OSCM	3
FIN 3010: Financial Resource Management	3

**TOTAL 6**

## FOURTH YEAR

### FALL SEMESTER

Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
Free Elective			4
Free Elective			3
MKTG 4220: Sales Management	3	OM 3780: Project Management	3

**TOTAL 13**

### SPRING SEMESTER

Early 8-week		Late 8-week	
REQUIRED COURSE	CREDITS	REQUIRED COURSE	CREDITS
MKTG 4320: Advanced Sales Management	3	BIA 4400: Data Visualization for Managerial Decision Making	3
ACCT 4820: Enterprise Accounting	3	BUS 4900: Strategic Management	3

**TOTAL 12**



- This academic plan is intended as a guideline only and does not replace academic advising.
- See course catalog and department website for complete degree requirements and additional information.
- Some courses offered through Independent Study in Idaho.
- 120 credits minimum are required for a Bachelor of Science in Business Administration.
- Minimum of 36 upper-division credits required to graduate.
- Summer classes may be required. Contact your academic advisor for details.