

ASMA KHANOM

342A Administration Building
University of Idaho
875 Perimeter Drive MS 3178
Moscow, ID 83844-3178
Email: akhanom@uidaho.edu

CURRENT POSITION

Assistant Professor of Journalism, School of Journalism and Mass Media
University of Idaho.
August 2024 to date.

EDUCATION

PhD in Journalism, University of Missouri-Columbia, USA., 2024.

Dissertation: *"We can't be paralyzed by fear" Assessing risk in local television news: an exploratory study on management strategies and decision making.*

Dissertation Committee: Dr. Earnest L. Perry (chair), Dr. Yong Volz, Dr. Anthony Ross, Dr. Joy Jenkins, Dr. Nick Mathews.

Master of Arts (MA) in Journalism, University of Oklahoma, USA., 2021.

Thesis: *Nothing routine: Television news management's response to COVID-19, organizational uncertainty, and changes in news work* (available at <https://shareok.org/handle/11244/329633>)

Thesis Committee: Dr. Peter Gade (chair), Dr. Elanie Steyn, Dick Pryor.

Master of Social Science (MSS), Department of Mass Communication and Journalism, University of Rajshahi, Bangladesh, 2008.

Bachelor of Social Science (BSS), Department of Mass Communication and Journalism, University of Rajshahi, Bangladesh, 2006.

PUBLICATION

Khanom, A., Kiesow, D., Zdun, M., & Shyu, C. R. (2023). The News Crawler: A Big Data Approach to Local Information Ecosystems. *Media and Communication*, 11(3). DOI: <https://doi.org/10.17645/mac.v11i3.6789>

Macneil, Cory W., **Khanom, A.**, & Hinnant, Amanda L. (2024). Flag lapel Pin Ban: Discourses About Journalism Ethics, Patriotism, and the First Amendment Two Decades After a September 11 Controversy. This study has accepted to *Journalism*.

CONFERENCE PRESENTATIONS

Khanom, A., Jenkins, J., & Kiesow, D. Beyond Critical Information Needs: The Use of Computational Methods in Understanding the Provision of News and Information in Community Life. This study has been presented to the newspaper and Online Division at the AEJMC annual conference in Philadelphia, Pennsylvania 2024.

Khanom, A., & Jenkins, J. Meeting the Critical Information Needs of Missouri Communities. This study has been presented to the Local Journalism Researchers Workshop- organized by University of North Carolina-Chapel Hill and the DeWitt Wallace Center, Duke University, Durham, North Carolina 2024.

Khanom, A. “We Trust Them, So We Do Not Verify”: Professional Norm Practices of the Local Television Stations in Cross-Organizational Content Collaboration. This study has been presented to the Media Management Division at the AEJMC Midwinter Conference in Norman, Oklahoma 2023.

Khanom, A. The News Crawler: A Big Data Approach to Local Information Ecosystems. This research has been presented at the Local Journalism Researchers Workshop- organized by the University of North Carolina-Chapel Hill and the DeWitt Wallace Center, Chapel Hill, North Carolina 2023.

Khanom, A. Uncertainty in Journalism: A Concept Explication. This concept explication has been presented to the Media Management Division at the AEJMC annual conference in Detroit, Michigan 2022.

Macneil, W. C., Hinnant, L. A., & **Khanom, A.** The Flag Lapel Pin Ban: A 20-Year Retrospective on the Discourses About Journalistic Ethics, Objectivity, and Patriotism. This study has been presented to Media Ethics at the AEJMC annual conference in Detroit, Michigan 2022.

Johnson, B. G., **Khanom, A.**, Woodfolk, G., & Blake, J. A Decade in Comparative Communication Law Research: Observations, Trends, and Suggestions for Future Trajectories. This study has been presented to the Law and Policy Division at the International Communication Association (ICA) annual meeting, in Paris 2022.

Khanom, A., & Gade, P. Nothing routine: Television news management’s response to COVID-19, organizational uncertainty, and changes in news work. Paper presented to the Media Management Division at the AEJMC annual conference (virtual) 2021.

Khanom, A. A new reality for broadcast newsroom management: Is COVID-19 Another Era of Transformation? Paper presented as the **top paper** of the Media Management Division, AEJMC Midwinter conference (virtual), 2021.

Hasnat, I., **Khanom, A.**, & Steyn, A. Finding Nemo – Embassy edition: Locating the audience of foreign embassies in the U.S. Paper presented at the AEJMC Midwinter conference (virtual), 2021.

Yetter, C., **Khanom, A.**, & Gade, P. Digital News Work: Skills and Attributes Online-only News Websites Seek in their Employees. Paper presented to the Online News Division at the AEJMC annual conference (virtual), 2020.

Steyn, E., Hasnat, I., & **Khanom, A.** You Can Be What You Can See. Paper presented to the Pedagogy Session at the SWECJMC Symposium, New Orleans, Louisiana 2019.

TEACHING

Instructor, Fall 2024

University of Idaho
JAMM 225- Reporting I

This course introduces students to the fundamental principles and techniques of journalistic reporting. The emphasis is on theoretical foundations and practical skills, covering news gathering, interviewing, ethical considerations, and storytelling within a journalistic context. Additionally, students gain insight into newsroom structures, processes, news judgment, and decision-making. The course teaches students how to produce precise, accurate, and engaging news reports across various media platforms.

Instructor, Fall 2024

University of Idaho
JAMM 322- Broadcast News

This course is designed to prepare students for a career in journalism across various platforms, including broadcasting and digital media. The skills and topics covered in this course are relevant to various careers. JAMM 322 focuses on broadcast news writing and production, emphasizing how these skills are applied in broadcasting and digital platforms, such as social media. Other areas of study include current events, journalism issues, voice and diction, the influence of digital technologies, and the analysis of news broadcasts.

Student instructor, Fall 2023

Missouri School of Journalism
JOUR 1400- Applied Projects for Journalism and Strategic Communication

This course allows students to build on the basic principles and skills learned in the fundamental courses through hands-on projects. Students learn how communication

differs depending on their role and their audience. Additionally, students are challenged to think critically about how journalism and strategic communication intersect and overlap yet remain distinct in today's complex media landscape. The class puts into practice all of the skills learned in the Writing Fundamentals and Visual Fundamentals course such as News writing; Reporting; Interviewing; Story structure; Storyboarding/scripting; Generating creative ideas; Research; Strategic thinking; Persuasive writing; and using multiple platforms.

Graduate instructor (on record), Spring 2023.

Missouri School of Journalism

JOUR 1200- Fundamentals of Visual Journalism and Strategic Communication.

Visual Fundamentals is designed to be one of three courses to introduce students to the basics of journalism and strategic communication practice at the Missouri School of Journalism. In this course, students learned and practiced the basics of visual and audio storytelling and designed across the disciplines of journalism and strategic communication. Effective storytelling in audio, video, still photography, and design requires an understanding of both the theory and philosophy as well as the software fundamentals necessary to manipulate these elements. To do so, students learned the philosophy of using digital technology/multimedia storytelling in journalism by using Adobe Suites. In addition, the ethics of audio, video, and other visual storytelling.

Graduate Teaching Assistant, Fall 2022.

Missouri School of Journalism

JOUR 1200, Fundamentals of Visual Journalism and Strategic Communication.

Graduate Teaching Assistant, Spring 2019 to Spring 2021.

Gaylord College of Journalism and Mass Communication, University of Oklahoma.

JMC 3013, Multimedia News Gathering (Fall 2020 & Spring 2021).

This course is a rigorous exploration of writing and multimedia storytelling. It is closely aligned with the practices being followed by many media outlets that require employees to utilize social media in their journalism work. I created and taught a section of how journalism students can use social media as a tool for information gathering- as part of this course.

PROFESSIONAL EXPERIENCE (INTERNATIONAL)

Deutsche Welle (DW), Germany.

I worked as a reporter in the Bonn, Germany office for the Bengali service (multimedia), in 2017. During this service, I covered the German national election. I also worked as a content management editor of the website.

U.S. Department of State.

As a Fulbright scholar, I attended an Exchange Program in 2013 organized by the US. Department of State and hosted by the Gaylord College of Journalism and Mass Communication, University of Oklahoma. As part of the program, I shared my professional experience with multiple faculties and learned about American journalism history and ethics. Newsgathering, etc., and in the final week, I presented the road map on how I would implement this experience in Bangladesh among other 250 fellows in Washington DC.

Oklahoma Educational Television Authority (OETA- A National Public Broadcasting Service Network).

I worked as a reporter in 2013 during my visit to the USA. I produced reports for this network's news show.

PROFESSIONAL EXPERIENCE (BANGLADESH)**Senior Broadcast Journalist, September 2010 to December 2018.**

Independent Television Ltd, Dhaka, Bangladesh.

I led the election coverage team, and I covered the country's three national elections and around a hundred local government elections. In addition, I produced both short and long-format stories. In 2014 one of my reports was nominated for UNICEF's best television report. Moreover, I was one of the prime-time news anchors and did host a news analysis show.

Staff Correspondent, July 2009 to August 2010.

Jamuna Television Ltd, Dhaka, Bangladesh.

I mostly covered political events, elections, public suffering, and developing issues.

Staff Correspondent, August 2008 to July 2009.

One Entertainment Ltd. (Channel One), Dhaka, Bangladesh.

I covered one national election and many local government elections. I additionally covered political issues, anti-corruption, cultural festivals, and public suffering.

Staff Correspondent, November 2006 to January 2008.

Focus Multimedia Co. Ltd (CSB News), Dhaka, Bangladesh.

I mostly covered reports related to corruption and court. I also conducted an interview-based news show on a regular basis.

AWARDS AND SCHOLARSHIPS

Donald S Mozley Scholarship, University of Missouri, \$6,980.00, 2023-2024.

Donald S. Mozley Journ Scholarship, University of Missouri, \$9,514.00, 2023-2024.

Donald S. Mozley Journalism Scholarship, University of Missouri, \$13,199.00, 2022-2023.

Knight Chair Journalism Scholarship, University of Missouri, \$7,320.00, 2022-2023.

Dr Mary & Ruth Williamson Scholarship, University of Missouri, \$2,000.00, 2022-2023.

InAsMuch Foundation- Civic Info Equity project stipend, University of Missouri, \$2,746.00, 2023.

Local Journalism Researchers Workshop stipend, DeWitt Wallace Center for Media and Democracy, Duke University, \$1,000, 2023.

Donald S. Mozley Scholarship, University of Missouri, \$23,000.00, 2021-2022.

Marie & Phyllis Simborg Scholarship, University of Missouri, \$2,200.00, 2021-2022.

O. O. McIntyre Scholarship, University of Missouri, \$2,000.00, 2021-2022.

Gaylord College Graduate Assistantship, University of Oklahoma, \$41,300.00, 2019-2021.

Gaylord Family Scholarship, The University of Oklahoma, \$3,000.00, 2019-2021.

Bright Student in the Social Science Faculty, University of Rajshahi, Bangladesh, BDT 5,000.00, 2005.

VOLUNTEER SERVICES

Communication Chair at the Media Management, Economics, and Entrepreneurship Division, AEJMC, Sept. 2024 to date.

Reviewer at the Journal of Media Economics, 2024.

Reviewer at the International Communication Association conference, ICA 2023.

Representative of Missouri School of Journalism at the Graduate Professional Council (GPC), University of Missouri-Columbia, April 2022 to date. GPC is the official student government for all graduate, professional, and post-baccalaureate students at the university. This is the voice of many of the decision-making bodies at MU, including the Board of Curators and numerous faculty committees. In addition, one of my functions is

to contribute to the development of events such as the Research and Creative Activities Forum to showcase the innovations and talents of graduate and professional students.

Moderator at the AEJMC Midwinter Conference, Norman, Oklahoma 2023, 2021.

Content Management for Gaylord College of Journalism and Mass Communication website, Fall 2020 to Spring 2021.

Digital publishing at Gaylord College of Journalism and Mass Communication, e.g., graduate recruitment brochures, doctoral profile update, Summer 2019 to Summer 2021.

U.S. Department of State grants with small business role players in South Asia, e.g., administrative, and other support to the Gaylord College as grantee organization to The Bureau of Educational and Cultural Affairs (ECA), U.S. Department of State, Spring 2019 to Spring 2021.

Student Representative in the Gaylord College Graduate Committee, Spring 2020 to Spring 2021. I represented the MA students on the committee and conveyed students' messages to the committee, and vice versa.

Student Representative of Gaylord College to the Bizzell Memorial Library Advisory Committee, Spring 2020 to Spring 2021. I represented Gaylord College kept updated on library facilities, systems, and events, and contributed to the library's ongoing development.

Organizer and Moderator of the AEJMC Midwinter conference, 2019, 2020, 2021. I volunteered to organize the conferences at Gaylord College and moderated conference sessions.

PROFESSIONAL DEVELOPMENT

Online Teaching Certification Seminar, June 2022, this seminar was designed for faculty/instructors to help deliver quality learning experiences for their students. This course was 100 percent online and asynchronous.

Training on Graduate Essentials, organized by the Graduate School, University of Missouri-Columbia, 2021-2023.

Graphics and Animation: Skilled in working with Adobe tools, e.g., Photoshop, Illustrator, InDesign, Spark, Lightroom, Premier, and other graphics and editing software.

Language: I am fluent in writing and speaking in Bangla and English, communicative in German (completed Deutsch A1), and I understand and speak in Hindi and Urdu.

Content Management System (CMS): Received training from the University of Oklahoma, in 2020.

Avid Interplay, Octopus, ENPS (news production system) from Bangladesh and India, 2007, 2008, and 2010.

TV Reporting, Production, Anchoring, Presentation, and On-Air: Received training from CSB NEWS and Jamuna Television, Bangladesh; Trainer: Anita McNaught (Al Jazeera, CNN), Richard Goslan (BBC), and Arun Asthana (BBC and Star News, India), 2007, 2008, and 2010.

Newsgathering, Report writing, Production, and News presentation: Received training from NDTV (India), 2010.

GUEST LECTURE/MENTORSHIP

Guest lecture: JAMM 100- Media and Society, Fall 2024.
University of Idaho.

Guest lecture: JOUR 1100- Principles of Journalism in Democracy, Spring 2024.
Missouri School of Journalism, University of Missouri.

I have provided lectures on different training sessions for young journalists in Bangladesh. In addition, as a senior journalist mentoring junior colleagues was one of my major tasks in my organizations.

MEMBERSHIP

The Association for Education in Journalism and Mass Communication (AEJMC).

Media Management, Economics & Entrepreneurship Division (MMEE) at the AEJMC

Media Ethics Division at the AEJMC

Reporters Forum for Election and Democracy (RFED), Bangladesh.

SOCIAL MEDIA

<https://www.linkedin.com/in/asma-khanom-92a6a7191/>

<https://www.facebook.com/asmamita10/>