

It's not all about research: mechanics of a successful applied biometrics program

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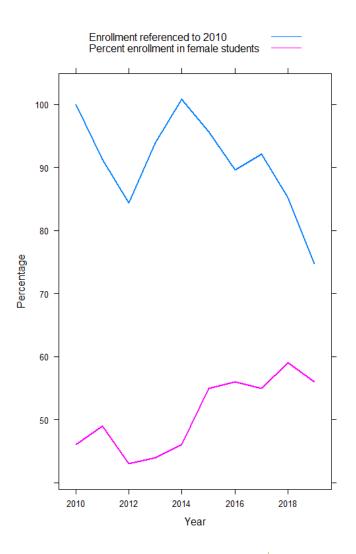
Manager of forest modeling and biometrics research March 24th 2020



- Opportunity statement
- What should applied research teams think about
- Demonstrated success
- Call to action for industrial research

OUR INDUSTRY IS CHANGING

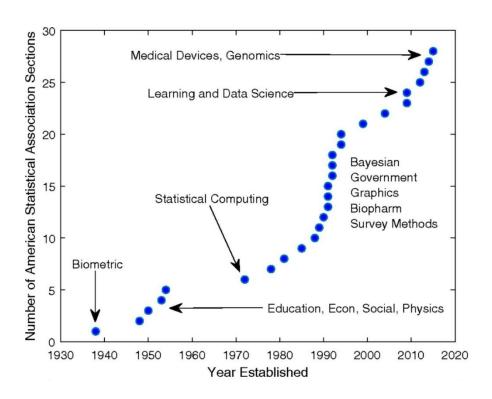
- ► Policy and economic shifts
- ► Less vertical integration
- ► Increasing quantity of "bad data"
- ► Fragmented biometrics expertise
- ► Unbalanced age and diversity
- ► Lack of clarity on national priorities
- ► Costs on the rise at universities





OUR FIELD BENEFITS FROM SCIENTIFIC ADVANCES

- ► Artificial intelligence
- ▶ Statistics
- ▶ Computing
- ► Remote sensing
- ▶ Material science
- ► Social media
- ► Collaborative tools



How science and technology developments impact employment and education, Proceedings of the National Academy of Sciences of the United States of America, Martinez (2018)



It's not *all* about research. Successful applied research teams will have to evolve in light of changes to the industry. While we face many challenges, thinking strategically about how we work together is key to continuity in our ability to advance understanding.

WHAT SHOULD SUCCESSFUL TEAMS THINK ABOUT

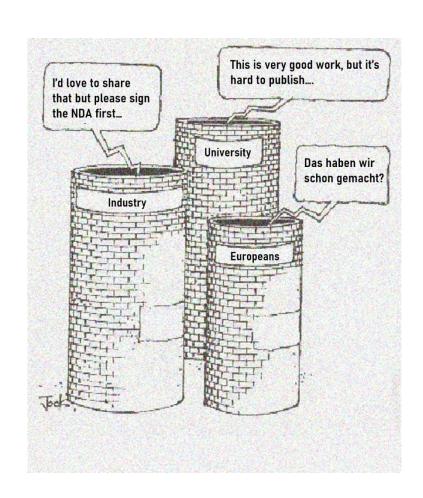


PROJECT MANAGEMENT TECHNOLOGY

Tool	Description
GitHub	Code sharing and project management tools
devtools	Simplified building of R packages
CRAN	Platform for sharing R based tools
Asana	Project management and coordination
Google	Developing shared documents

MEANINGFUL GLOBAL COOPERATION

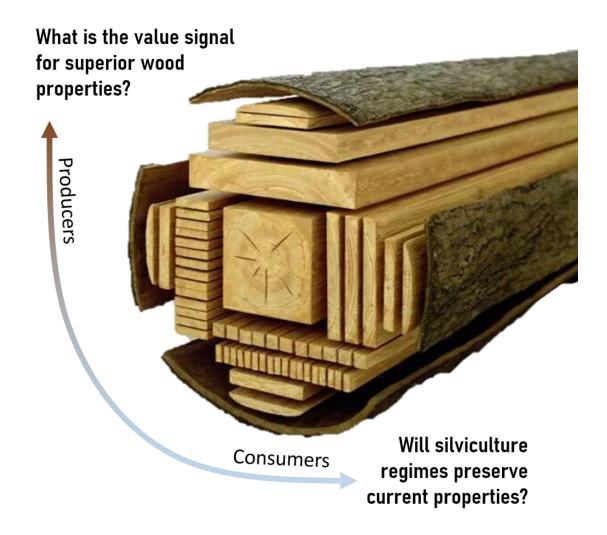
- ► Prolific knowledge silos
- Minimal coordination across regional cooperatives
- ► Almost total separation from European R & D organizations
- ► Current incentives do not motivate experience or data sharing
- ►Not *all* information is sensitive, but we treat it that way
- ► Possible for industry to share in a meaningful way but it takes effort

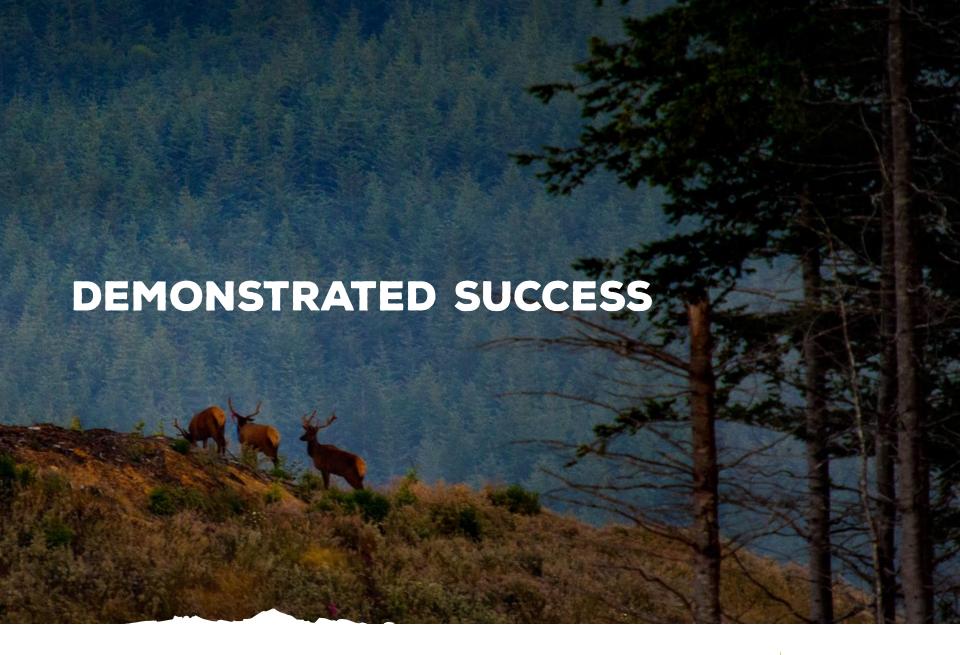


TELLING OUR STORY

- ► Recruiting industrial forest biometricians is difficult
- ► An unbalanced age distribution continues to provide challenges
- ► How can we engage with high school and college students?
- ► Social media platforms are providing new ways to tell the story
- ► Get creative, get your foot in the door

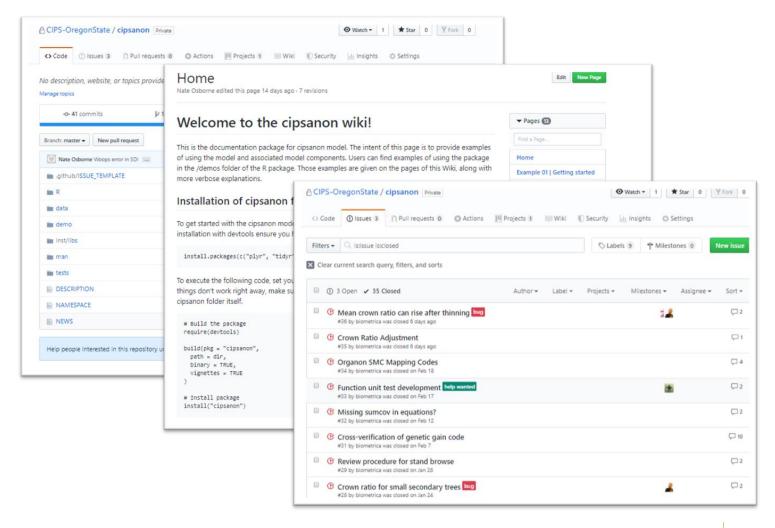
CONSIDER IMPACTS ON THE SUPPLY CHAIN



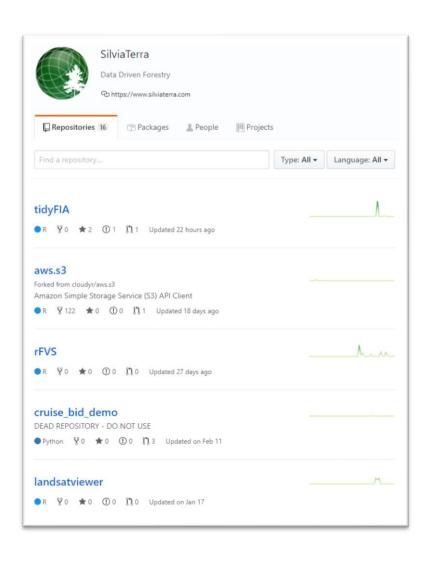




A NEW INTERFACE FOR THE CIPS MODEL



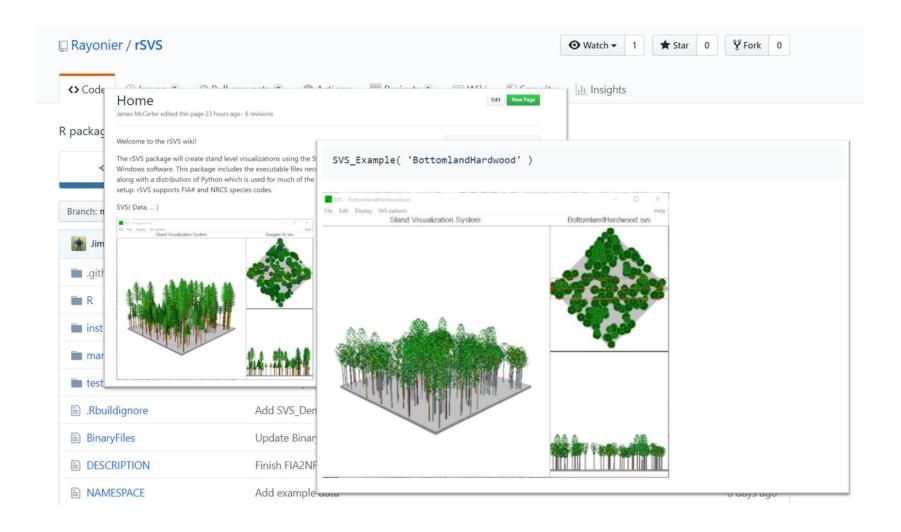
SILVIATERRA SHOWS INDUSTRY LEADERSHIP



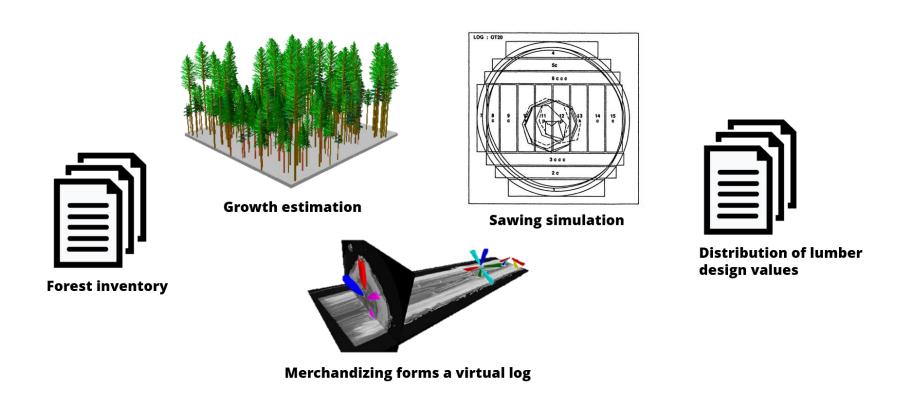




UNDERSTANDING MODELS USING PICTURES



LINKING GROWTH AND QUALITY MODELS

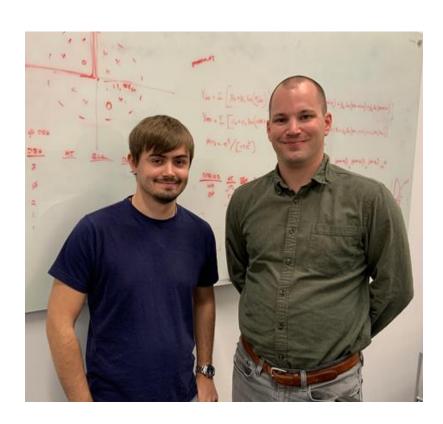


Virtual log from Krähenbühl (2014) *Knot segmentation in 3D CT images of wet wood* & log sawing pattern from Todoroki (1990) *AUTOSAW system for sawing simulation* & forest from *rSVS*.

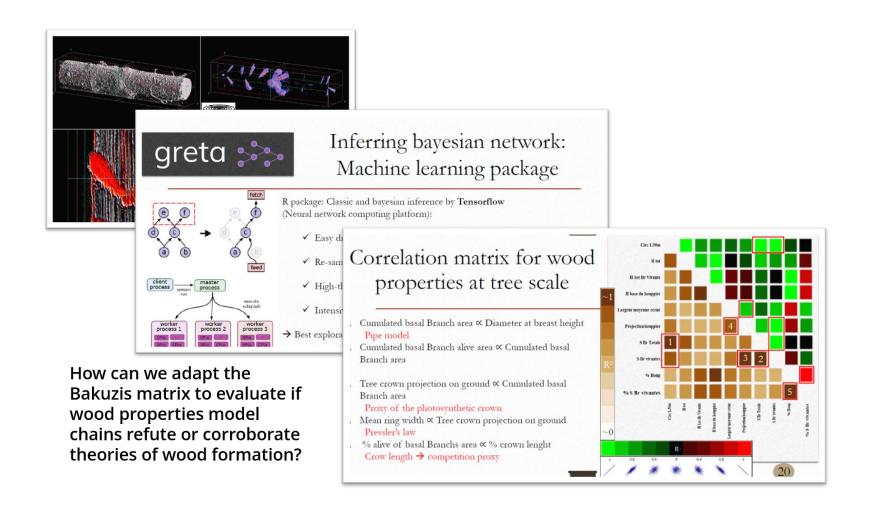


FINDING A WIN-WIN INTERNATIONAL PARTNERSHIP

- ►Université de Lorraine, AgroParisTech, INRAE
- ►UMR Silva, Nancy, France
- ► ExtraFor Est Programm
- ► CAPSIS platform
- ► Support from French LABEX Arbre
- ► Fit models using hierarchical bayesian structural approach
- ► GRETA and TensorFlow
- ► Finding a win-win project



EVALUATING BIOLOGICAL REALISM OF MODELS



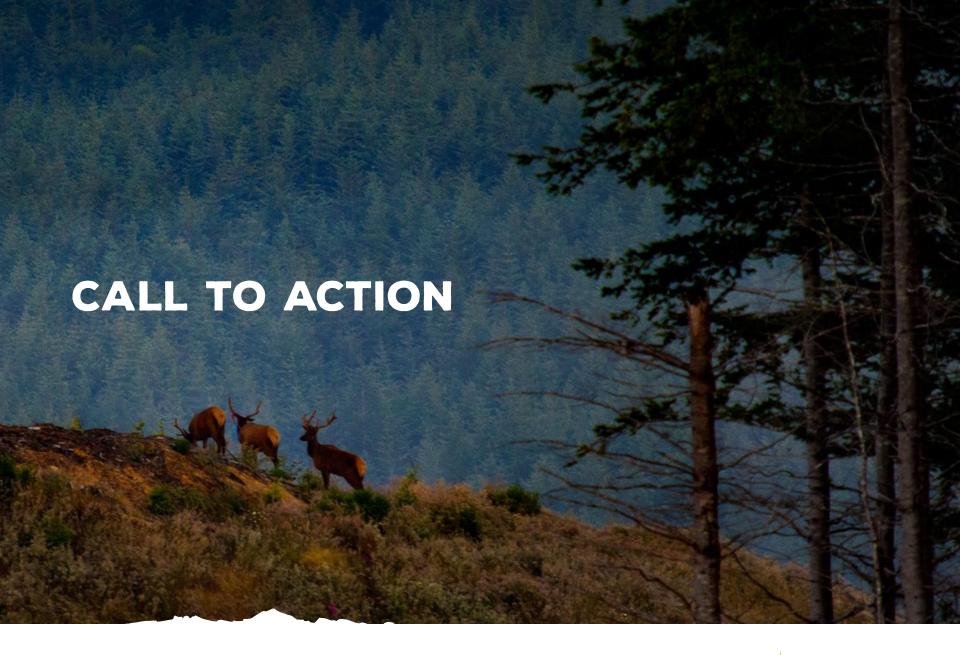
FORESTRY FIELD DAY AND BEYOND...



SOUTHERN MENSURATIONIST SCHOLARSHIPS



This year we gave scholarships to Laura Ramirez, Daniel Boczniewicz, Ricardo Rodrigues de Oliveira Neto and Sunil Nepal. The recipients came from three universities, including the University of Canterbury. Funds were set aside to continue the scholarship program next year





DOES THE PROJECT ADDRESS...

- A knowledge gap or incremental improvement?
- How improvement over the base rate is measured?
- A method to share results beyond a research note?
- Alignment with efforts outside the region?
- How to share results outside the profession?
- Implications on the broader supply chain?
- How to get continuous feedback from other teams?



