

Extension Bulletin Series (BUL)

What They Are

- Practical and research-based, bulletins enable readers to solve problems and develop skills.
- These are educational, “teaching” publications.
- They teach about a topic and/or how to do something.
- Content is current, authoritative and generally unavailable from other sources.

Audience

- General public
 - Sub-populations of the general public
- Other Extension educators
- Industry workers (loggers, farmers, childcare workers, etc.)

Format

- Length, format, writing style and design are functions of the bulletin’s audience and purpose
- We generally follow a standard bulletin template, but unique designs are available when applicable
- Rarely include text citations or reference lists as appropriate
- Further Reading sections include only those items that help fulfill the bulletin’s purpose
- Primary format is usually an online publication (HTML) with the option for a print option as applicable (PDF)

What They Aren't

- Marketing materials (see [CALs Communications](#))
- Impact Statements (see [Impact Statements](#))
- Highly technical research papers (see [Research Bulletin Series](#))
- Curricula, lesson plans, or classroom activities (See [Extension Curricula Series](#))

QUESTIONS?

UI Extension Publishing staff are always happy to discuss your options with you. Contact us at calspubs@uidaho.edu or 208-885-7982