



## Conference Agenda

April 4, 2025

- 8:00 – 8:30 am **Doors Open for Participant Check-in at West Entrance and Vendor Visits (West Entrance, Main Hallway and Washington Room)** Check in, Get your Swag Bag, Grab a Drink and Snack, Visit Vendors and Find a Seat.
- 8:30 – 9:45 am **General Session** – Welcome, Introduction to Conference, and a Little Inspiration to Start the Day **(Main Event Room)**
- Karen Richel, University of Idaho Extension
  - Julie Ellsworth, Idaho State Treasurer
- 9:45 – 10:00 am **Visit Vendor Booths on Your Way to Breakout #1 (West Entrance, Main Hallway and Washington Room)**
- 10:00 – 11:00 am **Breakout #1**
- Raising Roofs, Raising Lives: Palouse Habitat for Humanity Homeowner Program **(Centennial Room)**
    - Virginia Martinson, Habitat for Humanity
    - Jennifer Wallace, Habitat for Humanity
  - Navigating Loss: Essential Steps After a Loved One’s Passing Panel **(Silver Room)** – *Sponsored by Latah Credit Union*
    - Ellis Eifert, Eifert Law Firm *(Bronze Sponsor)*
    - Phil Hutton, Short’s Funeral Chapel
    - Marlys Wilson, Latah Credit Union *(Gold Sponsor)*
    - Erika Odenborg, Latah Credit Union *(Gold Sponsor)*
    - Catie Lowry, Latah Credit Union *(Gold Sponsor)*
  - Seasons of Life Investing: Building Wealth for Every Stage Class **(Main Room)**
    - Kaitie Jones, NorthStar Financial Management, Inc. *(Bronze Sponsor)*
- 11:00 – 11:30 am 30 Minutes of **“Quality” Vendor Time** on Your Way to Breakout #2 **(West Entrance, Main Hallway and Washington Room)**
- 11:30 – 12:30 pm **Breakout #2**
- Finances After 70 Class **(Centennial Room)**
    - Cathy McDougall, AARP Idaho *(Silver Sponsor)*
  - Artificial Intelligence: What You Need to Know to Navigate and Protect Your Information Class **(Silver Room)**
    - Travis Woodbury, Idaho Department of Finance *(Gold Sponsor)*
  - Budgeting Your Money with Less Class **(Main Room)**
    - Jessie Hansen, Idaho Central Credit Union *(Platinum Sponsor)*

- 12:30 – 1:00 pm **More Vendor Booth Time and Lunch Pick-up** – Lunch will be available in the Broiler Breakfast room. Grab your lunch, visit a vendor and be back in the Main Event Room for our Mini Keynote Speaker at 1:00 (**West Entrance, Main Hallway and Washington Room; Lunch is in Breakfast Room/Broiler Room**)
- 1:00 – 1:45 pm **Mini Keynote**  
 Powering Our Shared Energy Future (**Main Event Room**)
  - Paul Kimmell, Avista Utilities (*Silver Sponsor*)
- 1:45 – 2:00 pm **Last Chance for Vendor Time** – Our Vendor Booths will be Leaving Soon – Stop on Your Way to Breakout #3 (**West Entrance, Main Hallway and Washington Room**)
- 2:00 – 3:00 pm **Breakout #3**  
 Protecting Your Digital Assets and Your Identity with Online Environments Class (**Centennial Room**)
  - Travis Woodbury, Idaho Department of Finance (*Gold Sponsor*) Utilities Aren't Just Electricity: Ways to Save on Your City Utilities Class (**Silver Room**)
  - Kelli Cooper, City of Moscow Environmental Services Baby Step Millionaires: Ordinary People Building Extraordinary Lives Class (**Main Event Room**)
  - George Luke, Axiom Wealth Strategies (*Silver Sponsor*)
  - Neal Richards, Axiom Wealth Strategies (*Silver Sponsor*)
- 3:00 – 3:10 pm **Walk Back to General Session**
- 3:10 – 3:30 pm Don't Leave Yet... **Final Comments and Door Prizes!** Please join us!  
You are not going to want to miss the final door prizes. (**Main Event Room**)

Please do not forget to **Complete Your Survey** (paper or QR Code) and pick up your door prizes at the Registration Desk.

Thank you so much for being a part of this amazing conference! Can we count on you next year?

***Have an Incredible Year!!! Call on all of Your Great New Resources!***

