

# CURRICULUM VITAE FOR EXTENSION EDUCATOR FACULTY

University of Idaho

**NAME:** Russell J. Gosz

**DATE:** December 14, 2023

**RANK OR TITLE:** **Extension Professor**, Northern District Director

**DEPARTMENT:** College of Agriculture and Life Sciences - Northern District Extension

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**DATE OF FIRST EMPLOYMENT AT UI:** December 12, 2022

**DATE OF TENURE:** December 12, 2022

**DATE OF PRESENT RANK OR TITLE:** December 12, 2022

## EDUCATION BEYOND HIGH SCHOOL:

### Degrees:

M.S. **Oklahoma State University**, December 1997 - Stillwater, OK

Master of Science (Animal Breeding and Genetics)

Animal Breeding and Genetics

Advisor: Dr. David Buchanan

Thesis: *Milk expected progeny differences and its effect on milk production and calf performance in first calf heifers from Angus and Polled Hereford Sires*

B.S. **Oklahoma State University**, May 1995 - Stillwater, OK

Bachelor of Science, Animal Science

A.S. **South Plains College**, May 1993 - Levelland, TX

Associate of Science, Animal Science

## EXPERIENCE:

### Teaching, Extension and Research Appointments:

Northern District Director, University of Idaho Extension, Coeur d'Alene Center. December 2022 to present. Job responsibilities and duties:

- Provide overall Extension administrative and program leadership for the Idaho Northern District;
- Responsible for County Extension educator faculty and Area Extension educator faculty in ten northern Idaho counties. Assist with the development and administration of University of Idaho Extension policies and procedures. Provide leadership for district program planning, reporting and evaluation.
- manage hiring, supervision, evaluation, salary recommendations, and promotion and tenure of county faculty and administrative support personnel;
- manage district budgets and assist county chairs in development and support of Standardized Extension Agreements;
- develop working relationships with county commissioners, other local elected officials and regional higher education units;

- represent University of Idaho Extension on state and regional committees and serve as an administrative liaison.
- Extension professor

Associate Extension Youth Livestock Specialist, promoted to rank of Associate 2018. Oklahoma State University (OSU), Stillwater, OK, Animal Science Department  
Assistant Extension Specialist (100% Extension Appointment)  
Feb 2006 to December, 2022. Job responsibilities and duties:

- Provide overall state programmatic leadership and coordination of youth livestock program; develop documented, creative subject matter and curriculum; provide appropriate training programs and printed materials; and serve as a liaison with Animal Science faculty and staff, State 4-H and youth development specialists, Extension educators, area livestock specialists, 4-H volunteer leaders, state FFA personnel and agricultural teachers, industry and breed association personnel, fair/show managers, and farm and youth organizations
- 173 Educational Presentations, Trainings, and Camps - to adult and youth audiences (average audience size 45 people; 7,785 direct educational contacts). Most recently hosted the 33rd annual 2022 Livestock Judging Camp. The LJC is considered the most respected livestock judging camp in the nation with youth from 27 states attending the 2022 LJC Sessions. The LJC Sessions are capped at 75 youth per session (150 youth in total for 2022).
- In 2022 provided National Collegiate and Youth livestock judging contest programming consultation and oversight for logistics organization & event management & tabulation at AQHA World Collegiate, AQHA Youth World, National Barrow Show, American Royal, National Western Stock Show, Cattleman's Congress, NAILE 4-H-Junior College-Senior College Contests, National FFA Livestock Contest, Tulsa State Fair Senior College-Junior College-FFA-4-H Contests, Oklahoma City State Fair 4-H & FFA Contests, OJCA Preview Show, National Junior Angus Association Summer Contests, GCCC Collegiate Contests. Also provided support and consultation for National American Royal Collegiate Contests, California State 4-H & FFA Contests, Kentucky State 4-H and FFA Contests, Arkansas 4-H and FFA Contests in 2021.
- Serve on the National 4-H Livestock Judging Contest Advisory Council, conducted during the North American International Livestock Exposition (NAILE), Louisville, Kentucky. Served as the assistant superintendent in 2021 as well as a member of the advisory council in addition to oversight on the NAILE Swine committee and the oral reason section of the National 4-H Contest. Plans are in place by the NAILE Advisory Council for me to serve as the overall superintendent in 2022.
- Serve on the National FFA Livestock Evaluation CDE Judging Contest, conducted during the National FFA Convention in Indianapolis, Indiana. Serve as a core member with complete oversight on the National FFA Contest oral reason section and contest overall facilitation.
- Oklahoma State University Animal Science "Big Three" Beef, Sheep, and Swine Field Days - (average attendance 1650 youth and 350 adults for three days and reached RECORD high numbers this summer with 1650 youth each day and an estimated 350 adults; **5850 direct educational contacts**) **2006-2019 = 78,300 direct educational contacts**
- 90 State 4-H and FFA Livestock Judging Contests  
Many livestock judging contests conducted at Oklahoma State University, the Tulsa State Fair, and the State Fair of Oklahoma (average attendance of 575 4-H and FFA youth, Extension educators, FFA instructors, and adult volunteers) **2006-2022 = 49,353 direct educational contacts**
- Youth For The Quality Care of Animals (YQCA) program launched in 2018 and in full implementation in 2022  
Serve as the state of Oklahoma lead director promoting teacher and educators for advisor certification to adopt curriculum use of the YQCA program for youth quality

assurance. Youth for the Quality Care of Animals (YQCA) is a program developed for multi species quality assurance programming. I will serve Oklahoma as the state trainer to implement that program for Oklahoma growth in 2022 and beyond.

- 46 State Level Junior Livestock Shows 2006-2022 (Tulsa State Fair, Oklahoma Youth Expo, and the Exhibition for the Youth of Oklahoma)  
Beef, sheep, swine, and meat goat exhibitions (with an average attendance of 10,000–15,000; **2006-2022** direct educational exposure to **469,230-703,846** youth and adults
- Instruct “Conflict Resolution and Teacher Coaching Styles” both Fall and Spring semesters (2007-2015) for Agricultural Education pre-block class. A session of preparing for interpersonal relationships with the respective audiences for first time Agricultural Instructors. Average class attendance = 30.
- Develop and initiate OSU @ OYE in 2007. A recruitment event showcasing all the opportunities available within the College of Agricultural Sciences and Natural Resources targeting the large audience (15,000-20,000 youth and adults) gathered at the Oklahoma Youth Expo, “The World’s Largest Junior Livestock Show”.
- Initiated a program with industry funding to develop the ***Oklahoma Youth Livestock Quality Assurance Educational Project “Oklahoma Master Stockman”*** (DVD and manual) which has a potential audience of 65,000 4-H and FFA youth which are involved in the Oklahoma youth livestock program has been utilized to supply educational DVD material for both the OSU Beefextension.com video library and for work with the Oklahoma Beef Quality Assurance program. This initiation helped to initiate the Youth for the Quality Care of Animals (YQCA) and the developed resources from the original Oklahoma program will now transition into implementation of the National YQCA Program used in Oklahoma.
- Served on the successful Oklahoma State University Animal & Food Science Department Chair Search and Screen Committee representing the non-tenure track faculty positions.
- Serve the Animal & Food Science Department Scholarship Award Committee.
- Represent the Oklahoma State University Animal and Food Science Department as the ANSI Departments “AHC Innovator”. This is a campus wide initiative to establish Oklahoma State as America’s Healthiest Campus. In representing the Animal Science Department for the last two years (2015-2017), the ANSI Department has been recognized with being a Certified Healthy Department.
- Developed the OSU Extension Youth Livestock website which was launched March 7, 2007. Received to **81,000** hits (average of **58 hits/ day**) from March 2007 to April 2010. Current estimates are **245,000** hits since development  
<http://www.ansi.okstate.edu/outreach-extension/4-h-and-youth-information>

*\*unable to count hits since 2010 (embedded in OSU Master Website)*

*\*Re-launched Youth Livestock Website in 2020 on the DASNR host site.*

### **Non-Academic Employment including Armed Forces:**

Branch Manager for two of four locations (Perry and Lucien), Farmers Cooperative Association & Farmers’ Cooperative Director of Feed and Animal Health. December, 2004 -January, 2006.

- Lead and direct all aspects of operation for the Perry and Lucien locations with main emphasis on grain elevator management, crop production, and feed sales and manufacturing
- Manage 7 full time employees and 10-15 part-time employees
- Create a team environment among employees in order to be able to serve a diverse agricultural area with special attention being given to production efficiency,

infrastructure improvement, employee conflict resolution, and facility safety compliance, with the ultimate goal of increased profitability

- Collaborate as a key member of a corporate leadership team, responsible for creating and implementing company budget, personnel development, and goal planning for entire company
- Coordinate, plan, and organize daily operations for all aspects of 2 of 4 locations directly with the 3 main profit centers; Grain management, Crop production Services, and Feed & Animal Health (Perry and Lucien locations)
- Daily interaction with a diverse customer base involved in all aspects of agriculture

Director of Feed and Animal Health, Farmers Cooperative Association, Tonkawa, OK. May, 2000 – December 2004.

- Direct all marketing, purchasing, and/or manufacturing of feed and animal health products sold at all five Cooperative locations: Ponca City, Perry, Tonkawa, Lucien, and Coyle
- Negotiate all contracts involving feed and feed mill commodities
- Manage a custom feed mill that averaged 30-45% growth in sales every year for the four years and is established itself as the most profitable entity within the Farmers' Cooperative Perry location
- Recruit, train, and manage feed mill employees
- Formulate customer feeding programs, which range from 4-H and FFA livestock projects to large commercial cattle operations as well as some of the most prominent purebred cattle operations in the country
- Plan and develop yearly budget and sales goals for the Farmers' Cooperative feed and animal health division
- Create and implement the Farmers' Cooperative Youth Livestock Award Program for youth and youth livestock projects. This program was intended to support local 4-H and FFA groups and expanded to 13 counties in north central Oklahoma

Area Sales Representative in Stillwater, OK for Archer Daniels Midland Manufacturing Quincy, IL. August 1997 – May 2000.

- Develop and implement nutritional programs for individual livestock producers  
**\*1999 National Rookie Mineral Tonnage Leader award**
- Organize, plan, and present producer meetings
- Create network between dealerships and producers in north central Oklahoma
- Perform forage sampling and analysis interpretation for winter cow nutrition programs
- Serve on Show Feed Implementation Team
- Serve on 15 member National team representing eight states formed to provide vision for the future of MoorMan's show feed products with emphasis on program development and introduction of new products for national marketing
  - Develop MoorMan's Showtec product line (8 new products)
  - Develop a National 4-H and FFA Jr. Livestock award program
  - Create a dealer incentive program to encourage support of 4-H and FFA Jr. Livestock auctions

Graduate Teaching Assistant, Oklahoma State University, Department of Animal Science – College of Agriculture, Food and Natural Resources, Stillwater, OK. August 1995 – August 1997.

- Teaching Assistant – Animal Breeding Spring 1996
- Live Animal Evaluation (Fall 1996,1997); joint taught, responsible for 65% of classroom lectures.– ANSI 3242

- Research data collection for Dr. David Buchanan with long term Expected Progeny Difference (EPD) research herd on the OSU north range. Provide leadership for data collection team (5 international students)
- Thesis development and completion
- OSU Purebred Beef Center artificial insemination technician (90% conception rate)

Undergraduate research assistant, University of New Mexico, Albuquerque, NM. May 1993 – August 1993.

- Selected to participate in the Research Experience for Undergraduates (REU) program funded by the National Science Foundation
- Developed and published a summer research project entitled “Species interactions on the biome transition zone in New Mexico: Response of blue grama (*Bouteloua gracilis*) and black grama (*Bouteloua eripoda*) to fire and herbivory”
- Collected data as a member of a five person team at the Sevilleta National Research site which contributes data to the Long Term Ecological Research (LTER) network Assistant

#### Honors and Awards:

- 2022 Oklahoma State University Department of Food & Animal Science Distinguished Service Award – The “Cowboy Up Award”
- 2020 Oklahoma Youth Expo Show Honoree
- 2016 Don M. Tyler Award, Recognition of Professional Accomplishments in the Department of Animal Science, Oklahoma State University
- 2011 Distinguished Service Award, Oklahoma Cattleman’s Association
- Honorary American FFA Degree, awarded at the 2011 National FFA Convention
- Honorary 2010 Oklahoma Junior Cattleman’s Association Cattlemen’s Special Award
- Honorary State FFA Degree, awarded at the 2009 State FFA Convention
- 2009 Oklahoma Association of Extension Agricultural Agents Outstanding State Specialist

#### SCHOLARSHIP ACCOMPLISHMENTS:

##### Extension Publications:

- **R.J. Gosz** and J.R. Gosz. 1996. Species interactions on the biome transition zone in New Mexico: Response of blue grama (*Bouteloua gracilis*) and black grama (*Bouteloua eripoda*) to fire and herbivory. *Journal of Arid Environments* 34:101-114.
- **R.J. Gosz** and C. Bacon 2007. Beef Showmanship: Fact Sheet. Oklahoma State University Division of Agricultural Sciences and Natural Resources
- **R.J. Gosz** and C. Bacon 2007. Swine Showmanship: Fact Sheet. Oklahoma State University Division of Agricultural Sciences and Natural Resources
- **R.J. Gosz** and C. Bacon 2007. Sheep Showmanship: Fact Sheet. Oklahoma State University Division of Agricultural Sciences and Natural Resources
- D. Vanoverbeke, D. Lalman, **R.J. Gosz**, G. Highfill, C. Richards, G. Selk, G.P. Parker and D.L. Step 2008. Beef Quality Assurance: Manual E-1005. Oklahoma State University Division of Agricultural Sciences and Natural Resources

- **R.J Gosz** and C. Richards 2009. Livestock Tagging: Fact Sheet. Oklahoma State University Division of Agricultural Sciences and Natural Resources
- **R.J. Gosz** 2010. Goat Showmanship: Fact Sheet. Oklahoma State University Division of Agricultural Sciences and Natural Resources

### Grants and Contracts Awarded:

#### *Funded External grants*

- C.J. Richards, **R. Gosz**, 2006 – Grant Title – “Oklahoma premise registration program” – USDA/APHIS National Animal Identification System (NAIS) **\$125,000**.
- C.J. Richards, **R. Gosz**, 2006 – Grant Title – “Oklahoma youth premise registration program” – USDA/APHIS National Animal Identification System (NAIS) – **\$150,000**.
- C.J. Richards, **R. Gosz** 2007 – Grant Title – “2007 Oklahoma livestock premise registration education program” – USDA/APHIS National Animal Identification System (NAIS) **\$50,440**.
- **R. Gosz**, 2007 – Grant Title – “Oklahoma Master Youth Stockman Education Project” - Oklahoma Beef Council – **\$12,000**
- **R. Gosz**, 2007 – Grant Title – “Oklahoma Master Youth Stockman Education Project” - National Cattleman’s Beef Association Pilot Project – **\$10,000**
- **R. Gosz**, 2007 – Grant Title – “Oklahoma Master Youth Stockman Education Project” - Oklahoma Sheep and Wool Commission – **\$1,000**
- Richards, C., **R. Gosz**. Farnum Livestock Products. Electronic animal identification equipment for Oklahoma demonstrations. Two EID wand donation. 4/2008. **\$3,900**.
- Richards, C., **R. Gosz**. Destron Fering/Digital Angle Corp. Electronic animal identification equipment for Oklahoma youth livestock programs. Seven EID wand donations. 4/2008 -12/2008: **\$7,350**.

### Internal Funding Awarded:

#### *Funded Internal Grants*

- **Gosz, R.**, D. Cartmell, C. Richards, et al. OSU Team Initiative Program. Oklahoma youth master stockman program. 2/2008 - 12/2009. **\$5,140**.
- **Gosz, R.**, D. Cartmell, C. Richards, et al. OSU Team Initiative Program. Oklahoma youth livestock skill-a-thon feed grain manual. 2/2008 - 12/2009. **\$1,980**.

### Professional and Scholarly Organizations:

- Associate member of Animal Science Faculty, Oklahoma State University
- National FFA Livestock Evaluation Core Committee Member
- NAILE National 4-H Livestock Contest Advisory Council
- Oklahoma Youth Expo – Advisory Council and Superintendent
- Tulsa State Fair – Overall Youth Exhibition Superintendent
- Oklahoma State University Faculty Advisor – CRU
- Oklahoma State University Faculty Advisor – BRIDGES
- Oklahoma State University ANSI Scholarship Committee
- Oklahoma State University ANSI Recruitment Committee
- State FFA Convention Staff (Oklahoma) – Assistant Director
- Oklahoma Cattleman’s Association
- Oklahoma Cattleman’s Leadership Academy-2008

- National Cattleman's Beef Association
- Oklahoma Beef Council Advisory Committee
- National Pork Board PQA Plus State Trainer
- Oklahoma Agricultural Leadership Encounter co-Advisor (2006-2015)
- Oklahoma Agricultural Extension Educator Association
- Oklahoma State University Livestock Judging Team Alumni (1994)
- South Plains College Livestock Judging Team Alumni (1993)
- Countryside Baptist Church Member (27 years-Stillwater, Oklahoma)
- Ten-year 4-H Member (Bernalillo County, New Mexico)
- Four-year FFA Member (Moriarty FFA Chapter, New Mexico)
- Oklahoma State Animal Science