**The Outcomes Survey Executive Summary – University of Idaho**

**Class of 2016-2017 (August 2016, December 2016, & May 2017)**

**Response Rate Summary**

The 2016-2017 class had 2466 graduates. Of those, 65% were undergraduate students and 35% were graduate students. We received 806 responses (response rate = 32.7%) of which 72.1% were from undergraduate students and 27.9% were from graduate students.

**2016-2017 Graduates Employed Full-Time**

Three hundred and forty two (342) undergraduate students indicated that they were employed full-time (59%), while 176 graduate students reported they were working full-time (76%).

**Top 5 Industries Employing the 2016-2017 Class (486 responses)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Industry** | **Undergraduate** | **Masters** | **Doctoral/Prof.** | **Overall** |
| Education | 11.3% (37) | 25.2% (32) | 40.6% (13) | 16.9% (82) |
| Engineering | 6.7% (22) | 11.8% (15) | 0% (0) | 7.6% (37) |
| Healthcare | 6.1% (20) | 3.1% (4) | 9.4% (3) | 5.6% (27) |
| Natural Resources | 4.6% (15) | 6.3% (8) | 6.3% (2) | 5.1% (25) |
| Agriculture | 6.7% (2) | 1.6% (2) | 3.1% (1) | 1.0% (5) |

**Top 5 Employment Locations by State for the 2016-2017 Class (470 responses)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **State** | **Undergraduate** | **Masters** | **Doctoral/Prof.** | **Overall** |
| Idaho | 57.4% (179) | 50.8% (64) | 46.9% (15) | 54.9% (258) |
| Washington | 22.8% (71) | 10.3% (13) | 9.4% (3) | 18.3% (86) |
| Oregon | 3.5% (11) | 4.8% (6) | 0% (0) | 3.6% (17) |
| California | 3.8% (12) | 3.2% (4) | 0% (0) | 3.4% (16) |
| Montana | 1.6% (5) | 0.8% (1) | 9.4% (3) | 1.9% (9) |

**Additional Education**

One hundred and eighty seven (187) undergraduate students (32.1%) reported they were either seeking or already enrolled in additional education programs. Twenty seven (27) graduate students (16.5%) reported the same.

**Student Engagement (706 responses)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type** | **Undergraduate** | **Masters** | **Doctoral/Prof.** | **Overall** |
| Internships | 51.1% (262) | 36.3% (58) | 25.6% (11) | 46.9% (331) |

**Types of Internships Completed by the 2016-2017 Class (332 responses, could choose more than one)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type** | **Undergraduate** | **Masters** | **Doctoral/Prof.** | **Overall** |
| For experience only (Paid) | 60.5% (159) | 46.6% (27) | 27.3% (3) | 56.9% (189) |
| For credit and exp. (Unpaid) | 25.5% (67) | 24.1% (14) | 45.5% (5) | 25.9% (86) |
| For credit and exp. (Paid) | 21.7% (57) | 37.9% (22) | 18.2% (2) | 24.3% (81) |
| For experience only (Unpaid) | 18.6% (49) | 8.6% (5) | 18.2% (2) | 16.9% (56) |

**Were you offered full-time employment as a result of an internship? (332 responses)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Response** | **Undergraduate** | **Masters** | **Doctoral/Prof.** | **Overall** |
| Yes | 32.7% (86) | 34.5% (20) | 18.2% (2) | 32.5% (20) |
| No | 63.9% (168) | 60.3% (35) | 72.7% (8) | 63.6% (40) |
| I’d rather not answer | 3.4% (9) | 5.2% (3) | 9.1% (1) | 3.9% (13) |

**Survey Explanations**

The Outcomes Survey is administered to each graduating class (May, August, and December). Each graduate receives an email link to the survey four times over 13 months beginning a month before graduation. He or she can update the survey responses at any time during the year following graduation, at which time, the survey closes and the data and reports are available.

Career Services shares the aggregate data with the National Association of Colleges and Employers (NACE). This is done by uploading a report generated by the Outcomes Survey system. No identifying information is shared. The purpose of sharing the data with NACE is to add our piece to the national aggregate. Career Services receives the NACE National First Destination Survey report in return. We will share it with any interested party once available.

The Outcomes Survey employs several lines of skip logic. When the questions are viewed in a linear fashion, it appears that the same question is asked more than once. In addition, some questions are similar but only allow one answer versus multiple. The question titles can be found in the full PDF report for the December 2015 Class. The following narratives explain the two most common areas of confusion.

Core Question 1 vs. Core Question 2

Core question 1 asks: “Which of the following options represent your post-graduation plans at this time? (Select all that apply).” This allows the respondent to select more than one answer.

Core question 2 asks: “Which of the options above would you identify as your primary status post-graduation?” This requires the respondent to select only one.

Both questions are asked of all respondents because Core question 1 asks about plans and Core question 2 asks about status (actual).

Question 53 vs. Question 57

Question 53 asks “What types of internships did you complete? (Select all that apply.)”

Question 57 asks “What type of internship was this?”

This is a skip logic issue. Question 53 is asked when a respondent indicates they have completed an internship in Question 49. It allows more than one answer in the case a respondent completed more than one internship. Question 57 is asked only if a respondent indicated that they were offered a job as a result of an internship in Question 54. It allows only one response.

**Improving the Response Rate for Future Cohorts**

As the closing of the May 2015 Class approached, Grad Leaders (the survey vendor), reached out to let us know that our response rate for the group was well below the average of all schools using the product. As noted previously, our response rate was 28%. The aggregate rate for all customers using the product was ~ 50%.

To improve response rate, Grad Leaders suggested that we introduce our own incentive and that we solicit participation from the President’s Office and the Colleges as signors of the email campaigns that respondents receive regarding the survey.

Starting with the May 2016 class, all respondents receive by mail a pair of Vandal ear buds courtesy of Career Services and Alumni Relations. The President is the signor of the 5 primary emails that are sent by the system. A follow-up email is sent by the potential respondent’s major Dean or Associate Dean one week following each of the President’s emails as a reminder to complete the survey.

Results from the class of May 2016 are encouraging. As of 1/11/2017, 489 out of 1385 graduates have responded to the survey (35.3%). In just over 7 months, we have achieved a much higher response rate than we did with the full 13 month cycle for the May 2015 class.