

**Transfer Pathway**
**Associate of Science in Business**
**North Idaho College**

NIC Course #	NIC Course Name	U of I Equivalent	Cr
<b>1. General Education Requirements</b>			
<b>A. Written Communication (6 credits)</b>			
ENGL 101*	Writing & Rhetoric I	ENGL 101	3
ENGL 102*	Writing & Rhetoric II	ENGL 102	3
<b>B. Oral Communication (3 credits)</b>			
COMM 101*	Fundamentals of Oral Comm	COMM 101	3
<b>C. Mathematical Way of Knowing (3-4 credits)</b>			
MATH 143*	Precalculus I: Algebra	MATH 143	3
or MATH 160*	Survey of Calculus	MATH 160	4
or MATH 170*	Calculus I	MATH 170	4
<b>D. Scientific Way of Knowing (7-8 credits)**</b>			
<b>E. Humanistic Way of Knowing (6 credits)**</b>			
PHIL 103*	Introduction to Ethics	PHIL 103	3
<b>F. Social and Behavioral Way of Knowing (6 credits)**</b>			
ECON 201*	Principles of Macroeconomics	ECON 201	3
<b>G. Institutionally Designated Courses (4-6 credits)</b>			
Select one Wellness Course From the Approved List			1-3
Select one course from one of the following approved lists:			3
First Year Experience			
Institutionally Designated			
<b>2. Degree Requirements</b>			
ACCT 201	Principles of Accounting	ACCT 201	3
ACCT 202	Managerial Accounting	ACCT 202	3
BUSA 101	Introduction to Business	BUS 190	3
<b>3. Area of Emphasis: General Business</b>			
BUSA 221*	Principles of Marketing	MKTG 321	3
BUSA 251*	Business Statistics	STAT 251	3
BUSA 265*	Legal Environment of Business	BLAW 265	3
ECON 202*	Principles of Microeconomics	ECON 202	3
ENGL 272*	Business Writing	ENGL 313 (LWDV)	3
<b>4. Electives</b>			<b>1-7</b>

**Planning Notes**

- This document does not substitute for meeting with your advisor. See the current North Idaho College catalog for complete degree requirements
- Transfer to the University of Idaho with an Associate from the North Idaho College through the Articulation Agreement
- University of Idaho Transfer Policies and Course Equivalencies can be found at <https://www.uidaho.edu/registrar/transfer>
- Work with a North Idaho College advisor to ensure proper course sequencing for the Associate degree
- Apply for admission to University of Idaho at <https://www.uidaho.edu/admissions/apply>
- Submit official transcripts to University of Idaho (Moscow). Submit a final official transcript once your degree is posted
- A full listing of applicable courses as well as guidelines for completion of the Associate is available at <https://catalog.nic.edu/>

This pathway is also available on our Transfer Equivalency System

\*Recommended course

\*\*Credits must be earned from two different disciplines

**Minimum Total Credits 60-66**

**Transfer Pathway**
**B.S.Bus. Marketing: General Marketing Emphasis**

University of Idaho

U of I Course #	U of I Course Name	Cr
<b>College of Business &amp; Economics Common Requirements:</b>		
Select one Upper-Division Economics Elective		3

<b>Integrated Business Core</b>		
BUS 354	Business Analytics	3
MGT 310	Leading Organizations and People	3
FIN 301	Financial Resources Management	3
MIS 350	Managing Information	3
OM 370	Introduction to Operations and Supply Chain Mgt	3
BUS 490	Strategic Management	3

<b>Major Requirements</b>		
MKTG 324	Consumer Behavior	3
MKTG 421	Marketing Research & Analysis	3
MKTG 428	Marketing Management	3

<b>Emphasis Requirements</b>		
<b>Product Elective</b>		3
MKTG 427	Services Marketing	
or MKTG 495	Product Development and Brand Management	

<b>Pricing Requirement</b>		
MKTG 424	Pricing Strategy and Tactics	3

<b>Place Elective</b>		
MKTG 425	Retail Distribution Mgmt	
or MKTG 426	Marketing Channels Management	

<b>Promotion Elective</b>		
MKTG 420	Integrated Marketing Communication	
or MKTG 422	Sales Management	

<b>Business Elective</b>		
One 300-400 level CBE course		3

## Planning Notes

1. This document does not substitute for meeting with your advisor. See the current University of Idaho catalog for complete degree requirements at: <https://catalog.uidaho.edu/>
2. Presenting this document to your academic advisor can allow you to be moved to the 2024-2025 University of Idaho catalog
3. To graduate with this degree, the department requires an institutional GPA of at least 2.0 in all courses completed at the University of Idaho
4. A minimum of 120 credits is required
5. Review the Degree Audit regularly to check your status of completion of major and/or minor
6. A full listing of applicable courses as well as guidelines for completion of the Bachelor degree is available at <https://catalog.uidaho.edu>

This pathway is also available on our Transfer Equivalency System

**Minimum Total Credits 120**